Amendments to the Claims

1. (CURRENTLY AMENDED) A method of addressing and/or activating at least one user ~~(40)~~ that is associated with at least one serial data bus ~~(10)~~, in particular a C[ontroller] A[rea] N[etwork] bus, and is intended to carry out at least one application, characterized in that, in the event of at least one incoming message occurring on the data bus ~~(10)~~, at least one protocol controller unit ~~(42)~~ associated with the user ~~(40)~~ is supplied with voltage first.

2. (CURRENTLY AMENDED) A method as claimed in claim 1, characterized

- in that the protocol controller unit ~~(42)~~ is addressed by the incoming message,
- in that the incoming message is compared with at least one reference message that is associated with the application and is stored in the protocol controller unit ~~(42)~~.
- in that if there is a correspondence and/or match between the incoming message and the reference message, at least one acknowledgement goes to at least one transceiver unit ~~(34)~~ connected upstream of the user ~~(40)~~, and
- in that the application, particularly at least one application controller unit ~~(44)~~ associated with the user ~~(40)~~, is activated by the transceiver unit ~~(34)~~.

3. (CURRENTLY AMENDED) A method as claimed in ~~claim 1 or 2~~claim 1, characterized in that the application, particularly the application controller unit ~~(44)~~, is only supplied with voltage if the incoming message and the reference message correspond and/or match.

4. (CURRENTLY AMENDED) A transceiver unit ~~(34)~~ for carrying out a method as claimed in ~~any of claims 1 to 3~~claim 1, characterized in that the transceiver unit ~~(34)~~

- is connected to the data bus ~~(10)~~,
- is in communication ~~(52, 54)~~ with the protocol controller unit ~~(42)~~, and
- is in communication ~~(70)~~ with the application controller unit ~~(44)~~.

5. (CURRENTLY AMENDED) A transceiver unit as claimed in claim 4, characterized by at least one set of control logic that is associated with the transceiver unit ~~(34)~~ and/or is implemented in the transceiver unit ~~(34)~~

6. (CURRENTLY AMENDED) A first voltage regulator ~~(32)~~ that is connected to at least one battery unit ~~(20)~~
and that is in communication ~~(92, 94)~~ with at least one transceiver unit ~~(34)~~, in particular a transceiver unit ~~(34)~~ as claimed in ~~claim 4 or 5~~claim 4, for supplying at least one protocol controller unit ~~(42)~~ which is associated with at least one user ~~(40)~~ provided for carrying out at least one application, with voltage in the event of at least one incoming message that occurs on at least one serial databus ~~(10)~~, in particular on at least one C[ontroller]A[rea]N[etwork] bus.

7. (CURRENTLY AMENDED) A second voltage regulator ~~(36)~~ which is connected to at least one battery unit ~~(20)~~ and which is in communication ~~(96)~~ with at least one transceiver unit ~~(34)~~, in particular a transceiver unit ~~(34)~~ as claimed in ~~claim 4 or 5~~claim 4, which second voltage regulator is intended to supply voltage to at least one application controller unit ~~(44)~~, which is associated with at least one user ~~(40)~~ provided for carrying out at least one application, in the event of a correspondence and/or match between at least one incoming message that occurs on at least one serial data bus ~~(10)~~, in particular on at least one C[ontroller]A[rea]N[etwork] bus, and at least one reference message stored in at least one protocol controller unit ~~(42)~~ and associated with the application.

8. (CURRENTLY AMENDED) A chip unit ~~(30)~~, particularly a system chip unit, for addressing and/or activating at least one user ~~(40)~~ that is associated with at least one data bus ~~(10)~~, in particular at least one C[ontroller] A[rea] N[etwork] bus, and is intended to carry out at least one application, characterized by

- at least one transceiver unit ~~(34)~~ as claimed in ~~claim 4 or 5~~claim 4,
- at least one first voltage regulator ~~(32)~~ as claimed in claim 6, and
- at least one second voltage regulator ~~(36)~~ as claimed in claim 7.

9. (CURRENTLY AMENDED) A protocol controller unit ~~(42)~~ for comparing at least one incoming message which occurs on at least one serial data bus ~~(10)~~, in particular on at least one C[ontroller] A[rea] N[etwork] bus, with at least one stored reference message which is associated with at least one application to be carried out by at least one user ~~(40)~~, in particular by means of at least one message comparator and/or message filter, characterized in that in the event of one or more incoming messages, the protocol controller unit ~~(42)~~ must be first supplied with a voltage.

10. (CURRENTLY AMENDED) A protocol controller unit ~~(42)~~ as claimed in claim 9, characterized by at least one timing generator, in particular a quartz unit, which enables the protocol controller unit ~~(42)~~ to have timing of its own, in particular quartz timing.

11. (CURRENTLY AMENDED) An application controller unit ~~(44)~~ which is to be supplied with voltage only in the event of a correspondence and/or match between at least one incoming message that occurs on at least one serial data bus ~~(10)~~, in particular on at least one C[ontroller] A[rea] N[etwork] bus, and at least one stored reference message associated with at least one application to be carried out by at least one user ~~(40)~~.

12. (CANCELED)

13. (CANCELED)

14. (CANCELED)

15. (CANCELED)